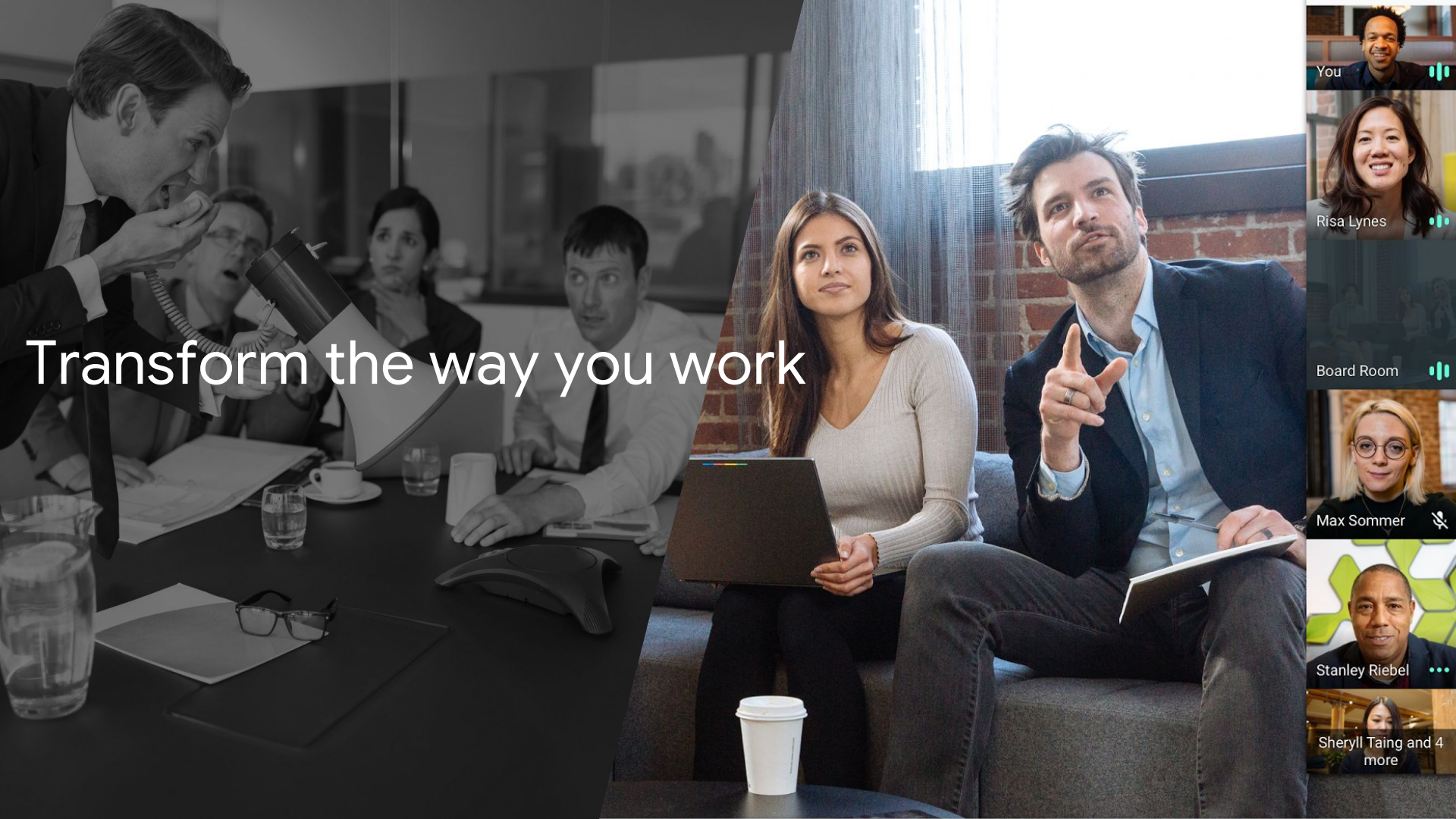
Google Collaboration

AKA how the hell did a search company get into office productivity and why???

2019


Transform the way you work
You
Risa Lynes
Board Room
Max Sommer
Stanley Riebel
Sheryll Taing and 4 more

“Most companies decay slowly over time because they tend to do approximately what they did before, with a few minor changes… But incremental improvement is guaranteed to be obsolete over time.”

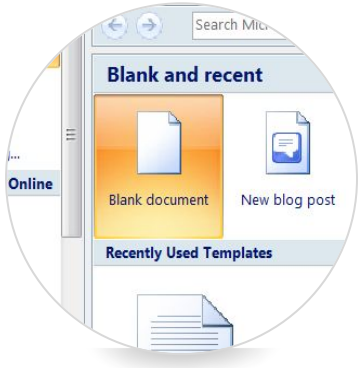
Larry Page
Google Founder & CEO of Alphabet

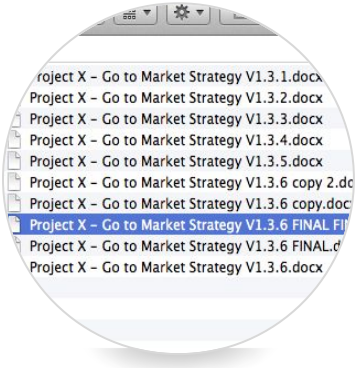
How work was done from a desk 30 years ago.

Create → Communicate → Comment → Consolidate

New tools. Same old process.

Create → Communicate → Comment → Consolidate





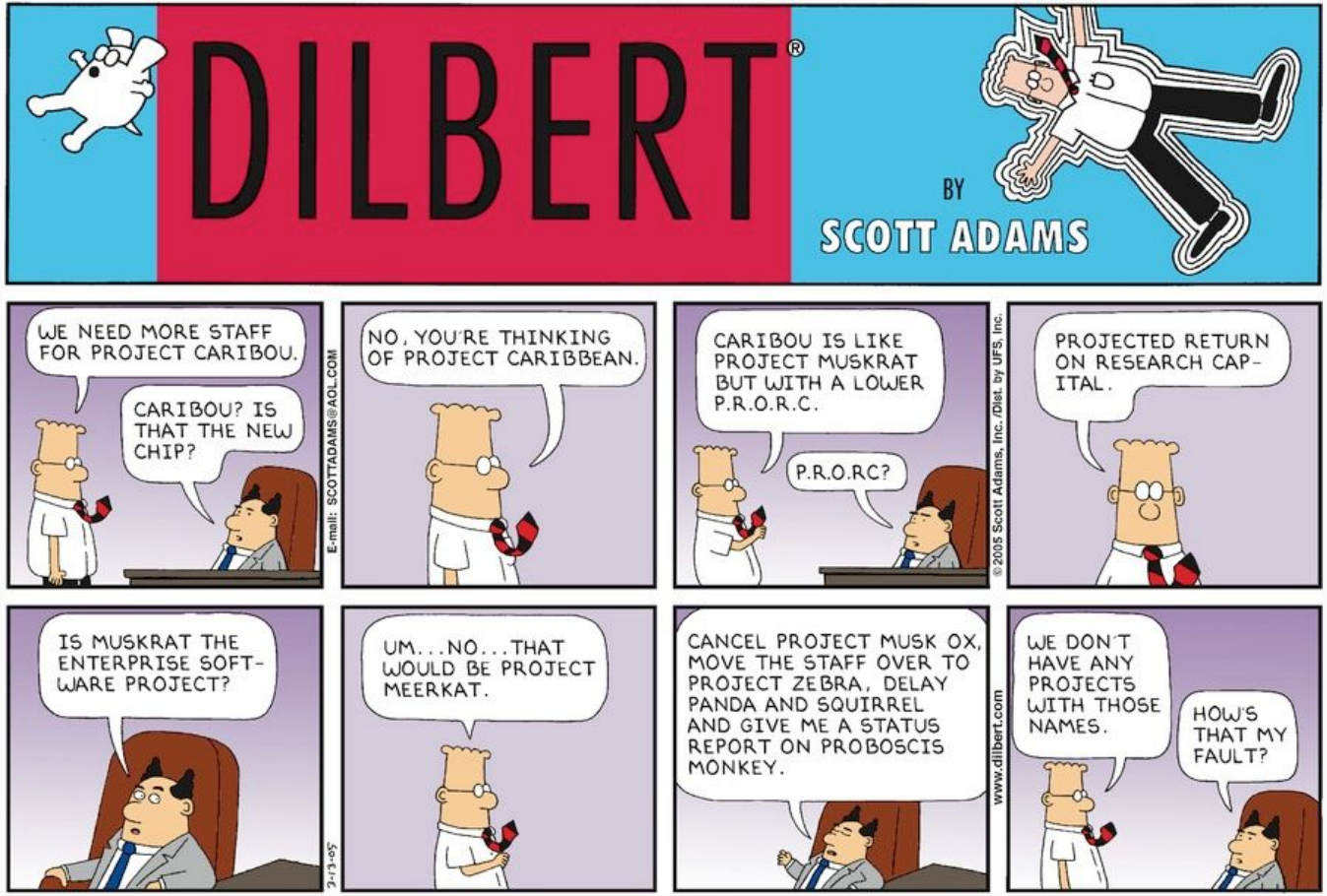
Don’t let business hurdles get in your way
NOGA

Communicate | Store | Share | Manage

Proprietary + Confidential

Communicate

20%



Proprietary + Confidential

Communicate

Store

Share

Manage

Proprietary + Confidential

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One account for everything.

Communicate

Store

Share

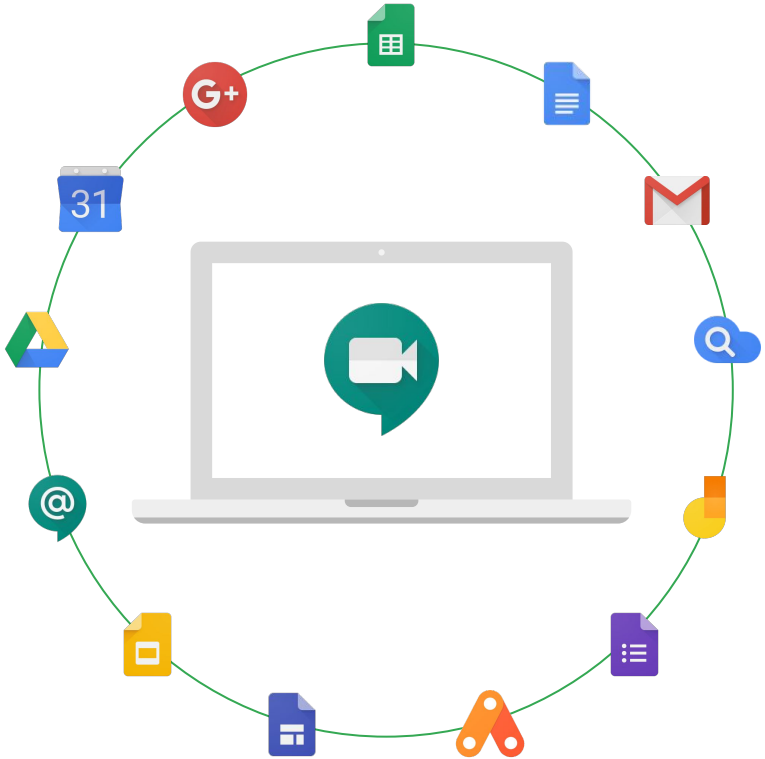
Manage

G Suite

Proprietary + Confidential

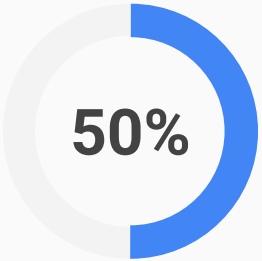
Integration across G Suite

Allows users to have a smarter collaboration experience



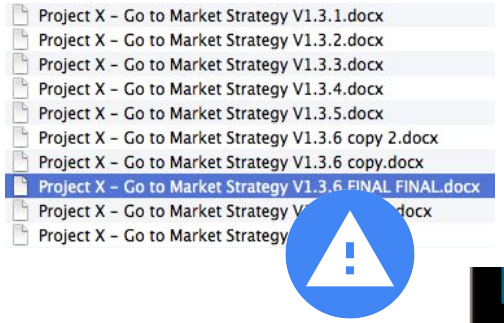
Confidential & Proprietary

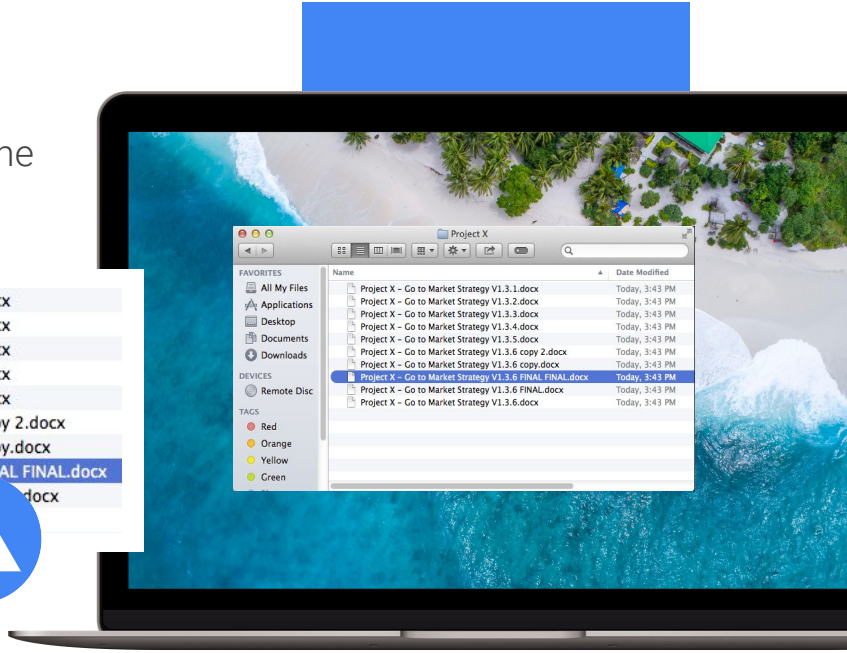
Collaboration has evolved



Global workforce projected to be working remotely by 2020[1]

Apps and devices that scale and streamline management





Google Cloud

1- Fast Company. 2014. Will Half Of People Be Working Remotely By 2020? Accessed October 2017.

The Google VC Story

In early 2000s, Google had

3,000

people

In 2018, there are

85,000

people in

70 offices

across

50 countries

Google Cloud

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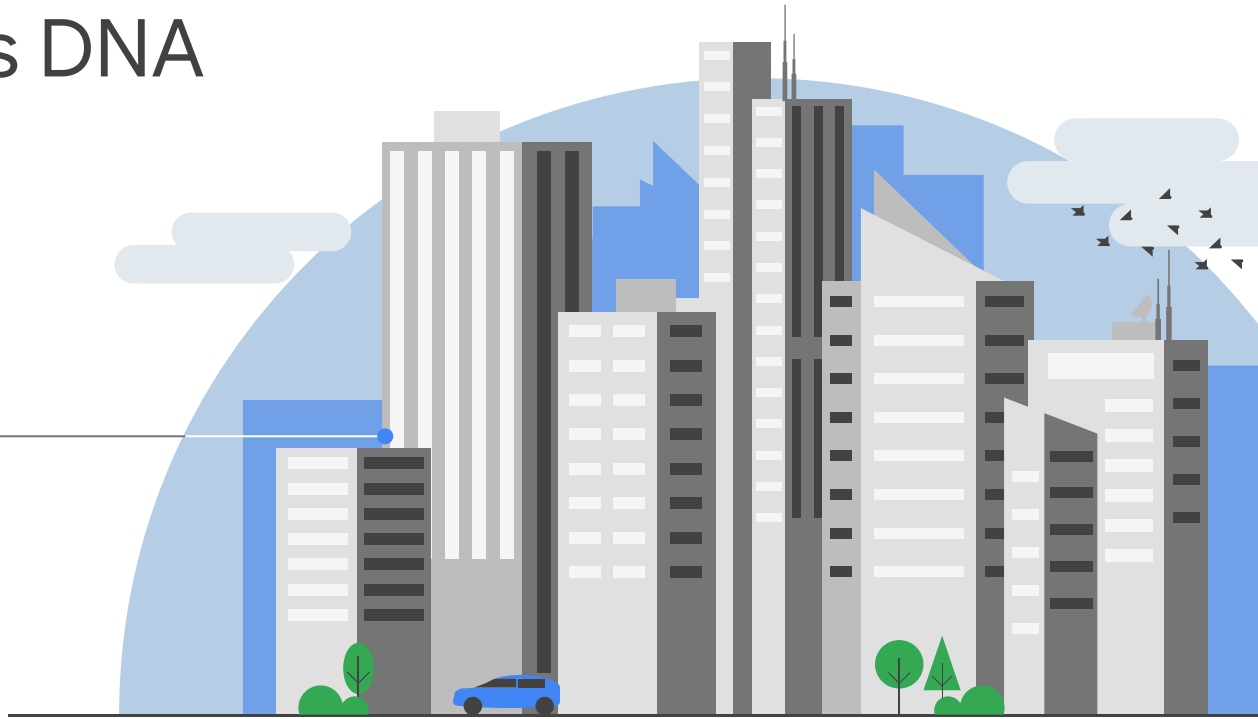
Part of Google's DNA

275,000
connecting to
calls per day

20,000
video-enabled
meeting rooms



10 Years in a **day!**

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Focus on the meeting ...
... not the logistics

Video naturally increases presence and reduces multi tasking

IF:

- It is easy to use
- Available everywhere
- Connected to your productivity tools

One Tap (or click) to join from anywhere and get everyone on the same page

Google Cloud

Google’s Enterprise Meeting Solutions

Hangouts Meet

Communicate in high-quality, from anywhere

Meet Hardware kit

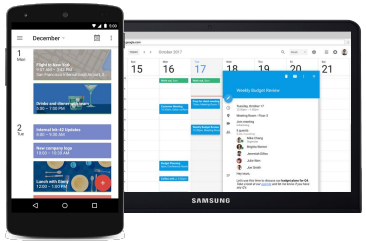
Turn any room into an enterprise-grade meeting room

Jamboard

Take your meetings to the next level with whiteboarding

Calendar

Schedule quickly and easily



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Video-first in every room

Phone booths
1-2 people

Huddle Rooms
4 people

Medium Rooms
4-10 people

Large Rooms
10+ people

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Phonebooth

Reduce Large room misuse (densification)

Privacy for sensitive conversations

Space utilization is at a premium

Huddle spaces

Multi purpose (local and remote)

Alternative layouts and seating

Action focused

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Medium rooms

Wide v long

Very High utilization

Peripheral devices

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Large rooms

PTZ Camera

Daisy chained Speaker mics

Peripheral devices/interoperability

01

Simple
Access

Enable video-first collaboration with easy access to meetings

02

Smart
Collaboration

Elevate productivity with integrated, assistive collaboration

03

Scalable
Administration

Maximize ROI with assistive meeting room management and insights

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1

Simple Access

Enable video-first collaboration with easy access to meetings

Hangouts meet hardware kits!

The hardware kit completes the end-to-end video conferencing experience with hardware optimized to increase productivity and collaboration while minimizing distractions.

Google Cloud

New Logitech Room Bundles

(Coming Q2 2019)

- **Huddle room bundle (ideal for 2-6 people)** with a Logitech Meetup conferencecam with built-in microphones and speakers, a Chromebox and Logitech Tap touch controller. $3,000
- **Medium room bundle (best for 6+ or more people)** with a Logitech Rally camera, speaker and mic pod, a Chromebox, and Logitech Tap touch controller. $4,000
- **Large room bundle (ideal for 12+ or more people)** with a Logitech Rally system, including a Rally Camera, two speakers, two mic pods and a Chromebox with Logitech Tap touch controller. $5,000

Frictionless: Tap

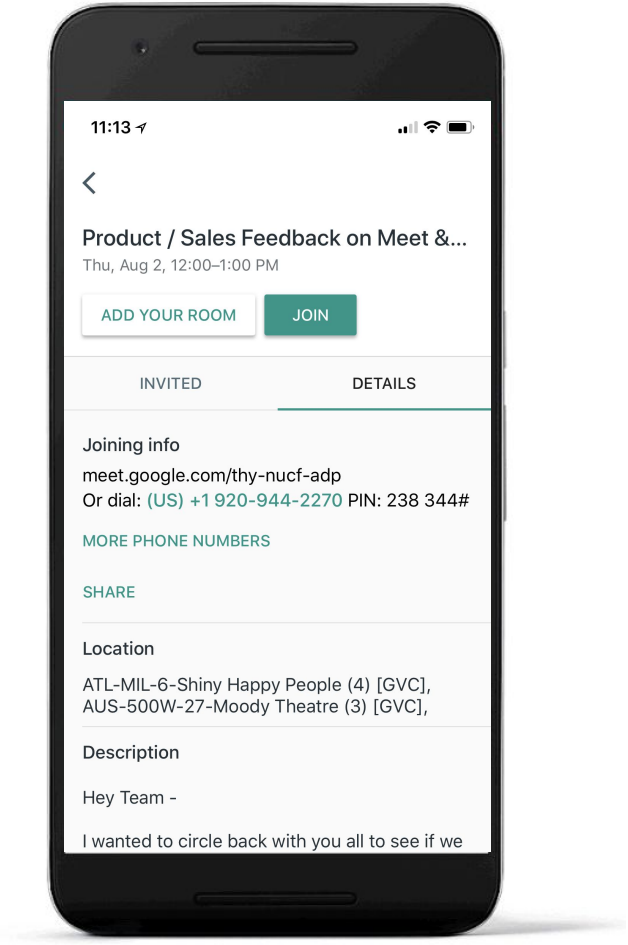
Create a truly frictionless in room experience.

- Control the camera
- View the calendar details
- Record the meeting to drive
- Dial out
- Invite Participants

Google Cloud

From anywhere

- One click to join by video or audio
- All meetings come with US dial-in (for all SKUs); International dial-in for 42 countries, more to come
- Number smartly adjusts when you are on the go
- Continued improvement of the paired audio access experience (e.g. call + video joins)



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Interoperability with Meet

pexip + Google Meet

Spotify

“Interoperability between Hangouts Meet and other video conferencing systems is fundamental to enabling collaboration. Now we can focus on having productive meetings instead of worrying about the technology.”

- Martin Antonsson, AV infrastructure Engineer, Spotify

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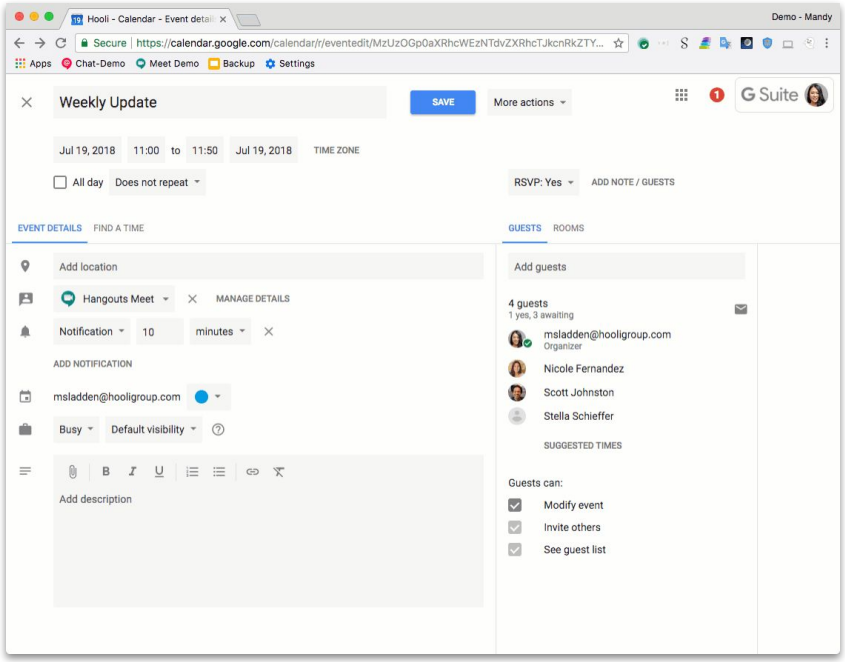
Scale in Meet

100
Meeting participants

100k
concurrent viewers



Secure

One-click to create

Included with G Suite

Google Cloud

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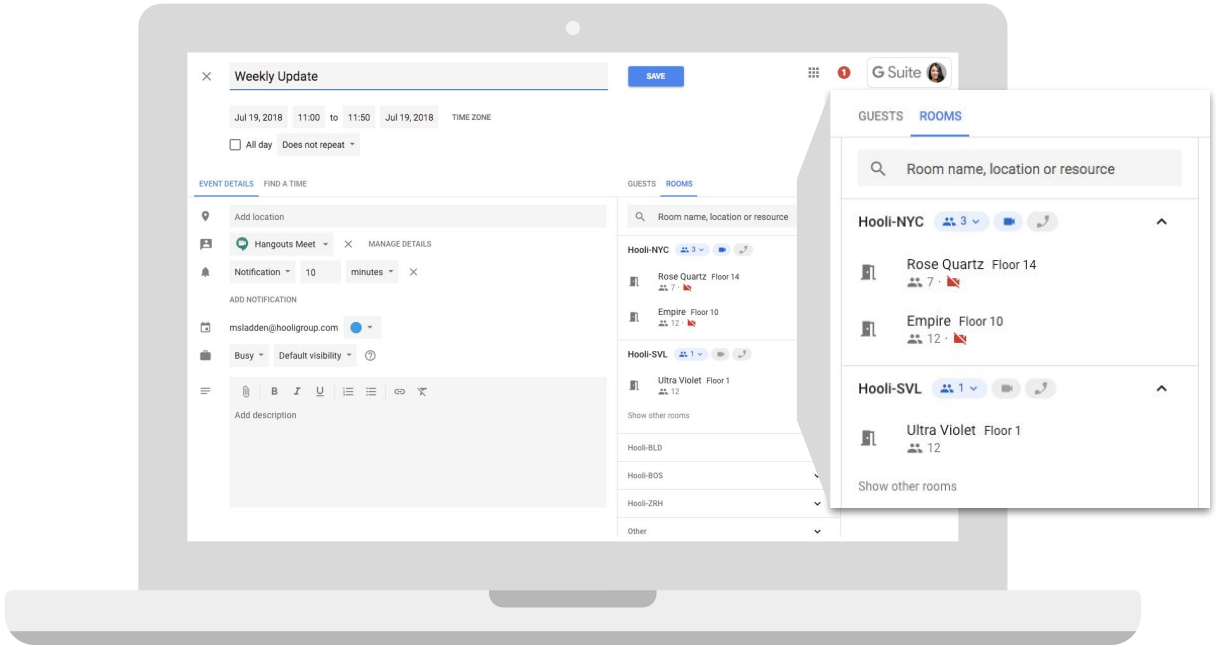
2

Smart Collaboration

Elevate productivity with integrated, assistive collaboration

Prepare: Smart scheduling



Automatic Room Suggestions

- locations where the attendees are based
- your past preferred rooms
- the # of guests and how big the room needs to be
- the required conferencing equipment (e.g. VC enabled, jamboard).
- Add travel time to events
  Directional | Web, Android, iOS

- Meeting conflict assistance
  Directional | Web, Android, iOS

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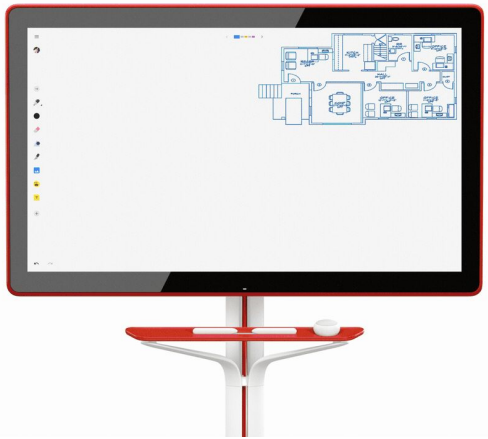
Collaborate: Ideate anywhere, together

Seamless Collaboration: from Board to board, to device or to meetings!

Include Rich Content: from Drive and Google Search

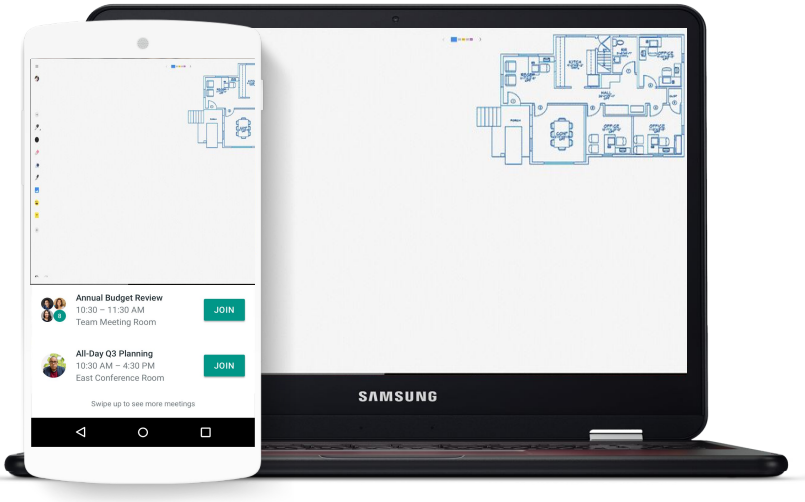
Continue where you left off: no more redrawing or sharing pictures



Create: Machine Learning Assisted

Engage: Add a Whiteboard to the virtual conference

Remote teams create as if they are face to face



Hangouts Meet + Jamboard

Expand the possibilities of your VC and bring your meetings into the digital age! Add the Jamboard to every meeting

Google Cloud

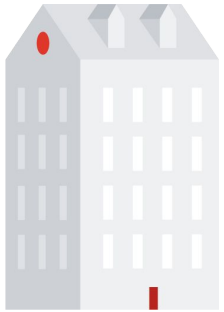
3

Scalable Administration

Maximize ROI with assistive meeting room management and insights

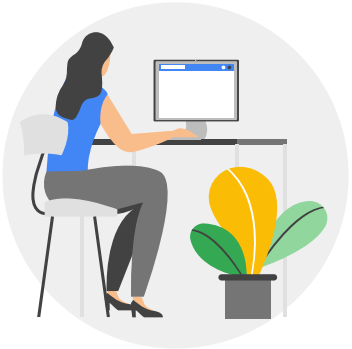
Secure video conferencing at scale

Room Management



Fleet Management

Meeting Management



Secure video conferencing at scale

Meet Hardware: Multilayered, interlocking defenses

- **Hardware** — Max protection and reduced risk with **hardware security module**
- **Firmware** — Google-designed firmware with **verified boot**
- **Operating System** — Secure from boot up to shutdown with **privilege separation, encryption, and background updates**
- **Browser** — Protect users with **Safe Browsing, sandboxing**

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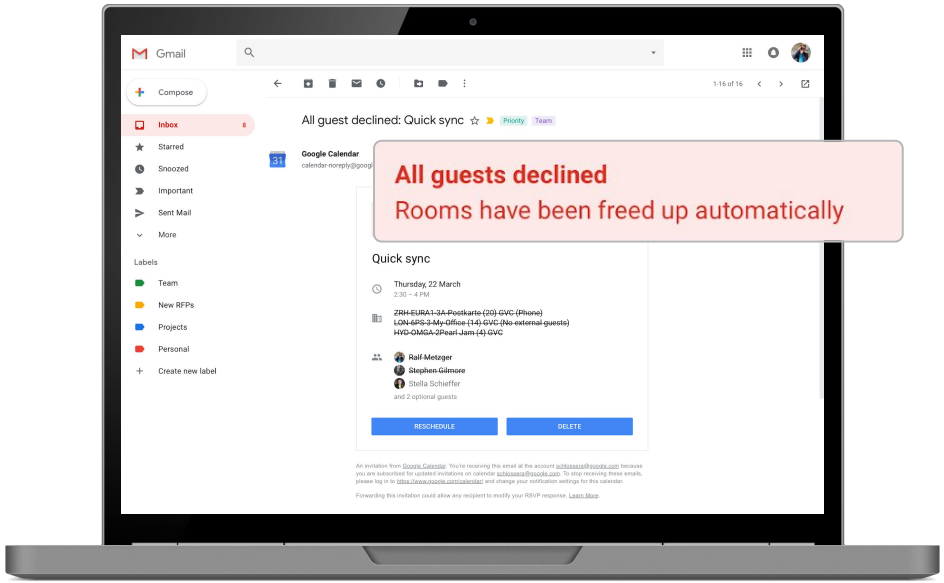
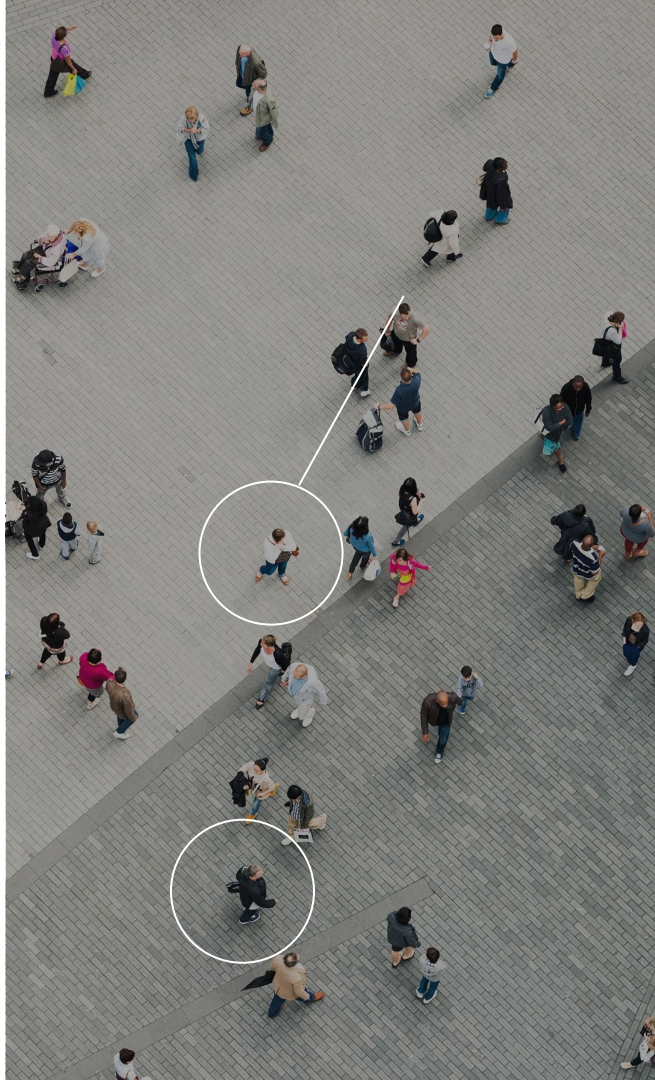
Free up unused rooms for those who need them



Room release based on meeting room occupancy

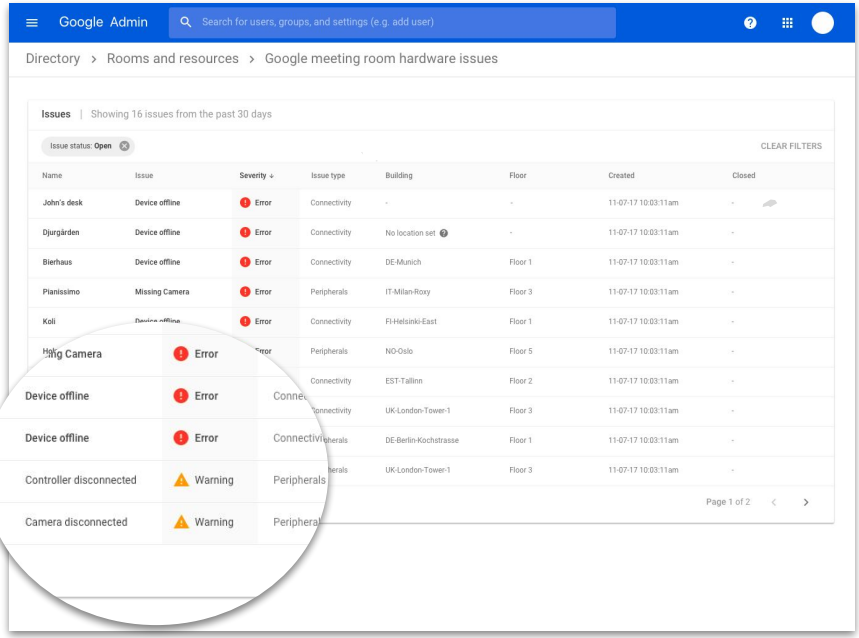
Directional | Business & Enterprise

Google Cloud



Assistive fleet management

Secure hardware that takes care of itself



Alerts from the meeting room health dashboard

Google Cloud

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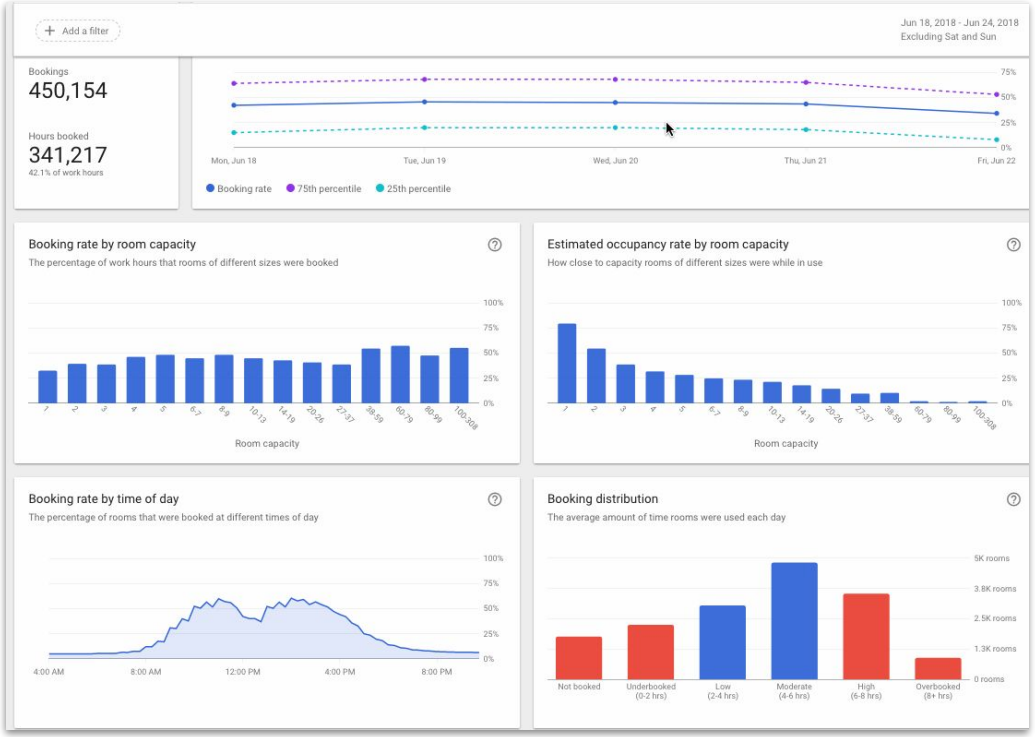
Optimized room utilization

60k

meeting hours released per month at Google from automatic room release

Source: internal data, May 2018



Room insights dashboard

Google Cloud

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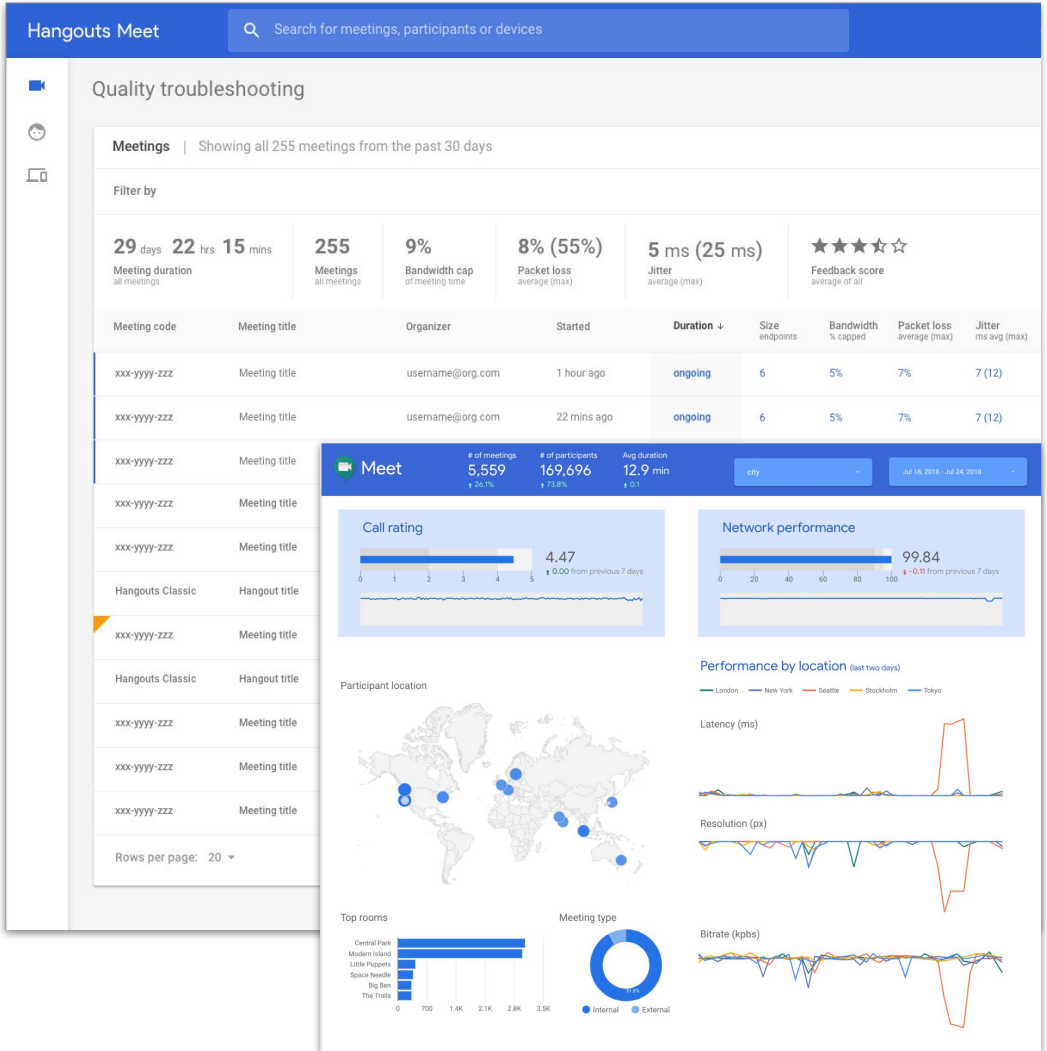
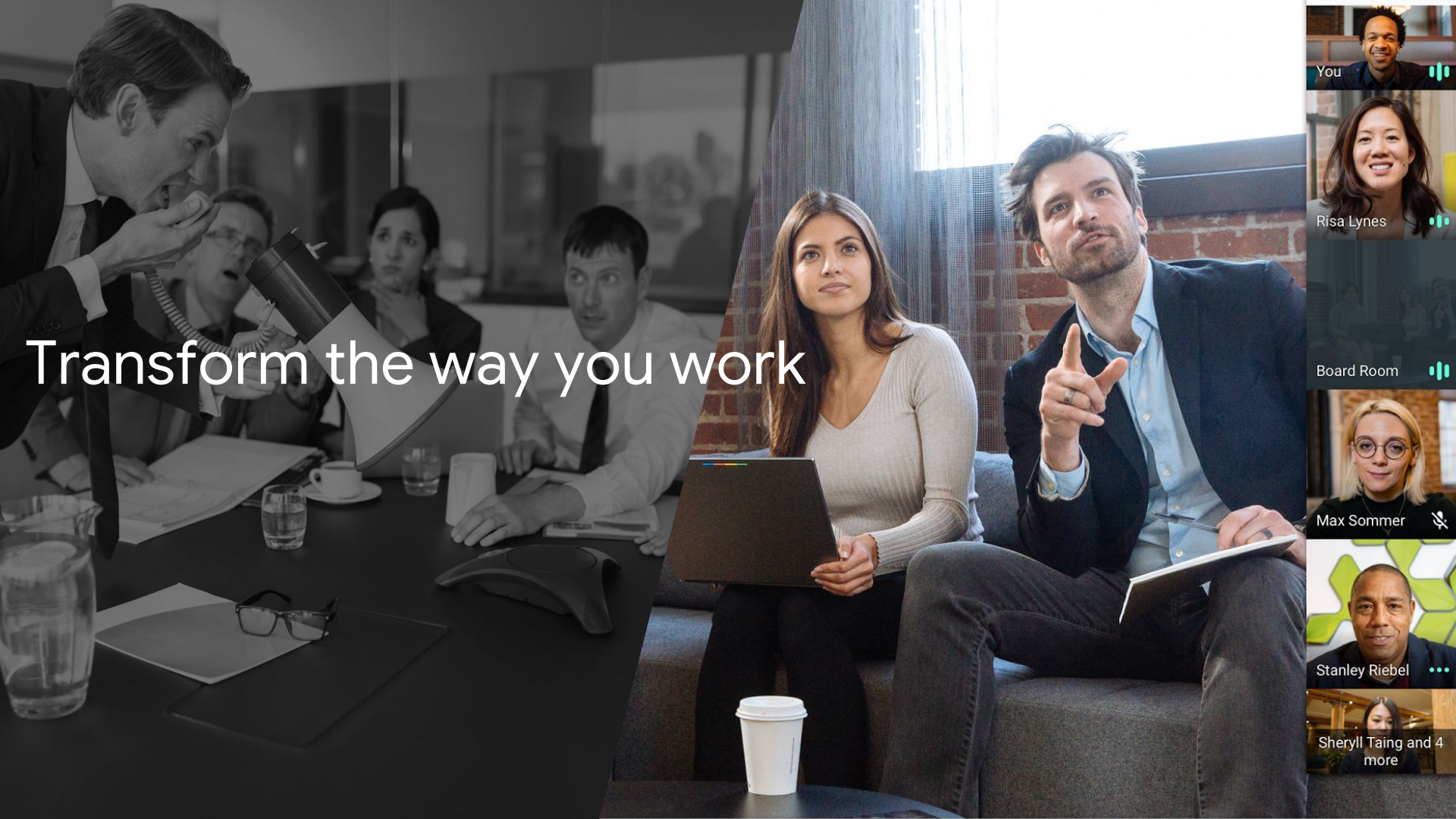
Rich meeting analytics

- ✔ Analyze meeting usage
- ✔ Monitor network conditions
- ✔ Troubleshoot technical issues



Google Cloud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Thank You
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